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1992- 9-16 12:19 P.24



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September 16, 1992

Memo to: Mr. P. L. Barnes
Mr. R. Whidden
Mr. D. Harris

Fm: David Barnett

Rec'D	P. M. A. I.
16 SEP 1992	
ROGER WHIDDEN	

Re: Malaysia - Draft Advertising Code

Please find attached comprehensive draft codes faxed to me this morning by Russell Chapman of RJR.

Chapman telephoned this morning in K. L. stating that pressure from the government was increasing re restrictions on all forms of advertising and to head off this move the CMTM proposed offering up certain agreements and that GPM should sign alongside the CMTM members.

The intention is to sign these agreements tomorrow at 4 pm - on first reading I think that is out of the question for us, based on my interpretation.

Please consider the attached and lets discuss later today.

Warm regards,

David Barnett

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